



HJELLEGJERDE 70 YEARS OF QUALITY

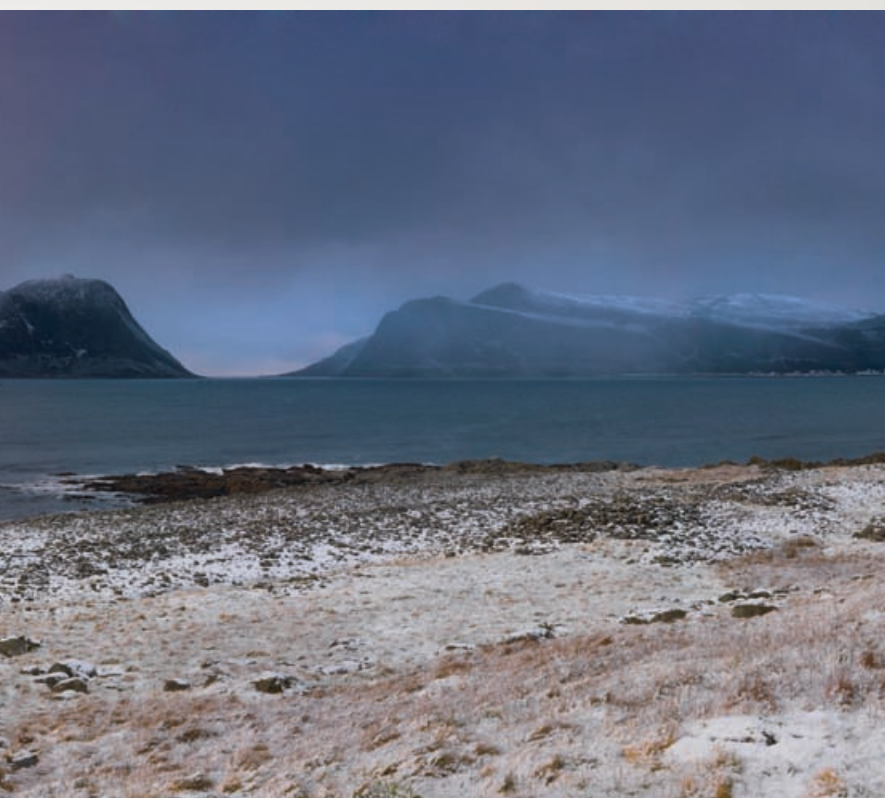
Northern Comfort™ since 1941



Hjellegjerde®



Northern Comfort™ since 1941



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Cover photo by Per Eide

This beautiful photo of Fjords® Ona was shot in -9 degrees in the fjord Hjørundfjorden by Sæbø in late November in the blue hour and clear, full moon.



Inspired by Norwegian landscape since 1941

This year we are celebrating Hjellegjerde's 70 years of design and manufacturing of furnitures. The two brothers Otto and Mindor Hjellegjerde started the whole thing in the fjordside district of Sykkylven and this is where our head office is still found.

In 1946 the third brother, Ingvald, joined the business. Thanks to their burning commitment and great skill, the brothers managed to build a business which has become one of Norway's largest furniture groups. We have gone from being a small family business located in modest cellar premises, to what we are today, a company with market shares in five continents.

Through all these years we have produced comfortable quality furniture based on good workmanship and Norwegian design. We feel proud that the furniture from Hjellegjerde® is created with as much commitment and skills as in 1941.

Is it the landscape of contrasts around us, where the ceaseless movement of the ocean meets the sturdy solidity of the mountains?

Or is it the light in Norway – constantly changing – sometimes light, sometimes dark, one unable to exist without the other? Is that what makes us different from other furniture makers around the world? Yes and no. The nature around us is robust – what we make is solid. The nature around us is generous – our furniture is designed for generous comfort.

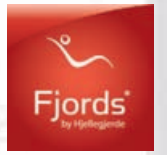
But the most important key to our philosophy is to find the meeting point of tradition and innovation, the point at which yesterday's knowledge meets today's technology. This makes us solid and trustworthy in everything from product quality to delivery. We are always moving towards our goal, just like the ocean, and we will always have our roots in the past, just like the mountain.

That 's what makes our products so unique.

Chairs







Fjords® Ona, Large, Leather AL 538 White. Home Table A03, Espresso.

Fjords® Ona When consistency counts

Fjords® Ona, Large, Leather AL 538 White.



Fjords® Ona has chair and sofa with high backs. The chair is supplied in two different sizes, and with a new feature this year: two different headrests, standard or wide. Footstool and other accessories are also available.

Fjords® Grip Extreme soft comfort

Fjords® Grip, Large, Leather SL 226 Light Grey.



Fjords® Grip has chair and sofa with high backs, as well as sofa with low backs.
The chair is supplied in two different sizes. Footstool and other accessories are also available.



The natural beauty of real leather

The natural beauty of real leather enhances the experience of a great piece of furniture. These chairs have a soft design and you can choose between two different bases. The chairs are equipped with our Fjords® Active Release System™, which gives you correct neck support in every position. Everything is done to satisfy your need for comfort and sitting pleasure.



Fjords® Brandal



Fjords® Valldal

Fjords® Brandal and **Fjords Valldal®** are supplied in two different sizes. Footstool and other accessories are also available.

Adjustable comfort

Fjords® Olden and Fjords® Voss offer adjustable comfort functionality. The height adjustable headrest makes the sitting experience ergonomic and gives your spine good support in the right places. By means of our Fjords® Active Release System™ the neck angle is automatically adjusted while you recline.





Fjords[®] Olden



Fjords[®] Voss

Fjords[®] Olden and Fjords[®] Voss are supplied in two different sizes.
Footstool and other accessories are also available.





Fjords® Giske



Fjords® Sula

Fjords® Giske and Fjords® Sula are supplied in two different sizes. Footstool and other accessories are also available.



Fjords® Classic Chairs

All models are available with bases which have a 360° swivel. The base is produced in laminated, stained wood which gives it an elegant character. The variable adjustment provides continuous support and prevent your legs and back from tiring. Your individual resting position is achieved by means of a simple adjustment using your body weight.

The result is a comfortable recliner that will satisfy your needs for many years.



Fjords® Muldal



Fjords® Mood



Fjords® Manjana



Fjords® Mustang



Fjords® Regent





Fjords[®] Bergen



Fjords[®] Loen



Fjords[®] Admiral



Fjords[®] Hellevik

Northern Comfort™ Since 1941

Fjords® Comfort zones



foam gives

Ergonomic Footstool



Genuine sense of well-being thro

Comfort is not a luxury, it is essential to your health and general well-being! It's important for your body to be truly comfortable; this means that the chair you choose needs to be more than just a soft place to sit.

An ergonomically correct chair will provide continuous support and comfort and this will prevent your legs and back from becoming tired. Such a chair will relax your body, enabling your blood to circulate more freely. As your back relaxes, your spine is gently supported in the right places and at the correct angle.

1 **Leather, textiles, sewing and upholstery**

Our long experience with complicated furniture products has provided us with important knowledge on how to optimize durability and comfort. Strict control and testing of leather and textiles, together with sewing and upholstery furniture is a very demanding and important craft.

2 **Fjords® Active Release System™**

A unique, integrated mechanism providing the best support for the neck. If desired, it can be adjusted further with a single movement in order to optimize your sitting experience.

3 **Springs in the back and seat optimize comfort**

In addition to cold cure moulded foam in the seat and back, we also use springs that further enhance comfort.

4 **Steel back and seat design**

Our main steel structures are constructed and produced in a manner that satisfies our strict quality requirements.

5 **Seat and back with Dacron fibres**

In order to provide the back and seat elements with extra softness and improved comfort, a carefully adapted layer of Dacron fibre is inserted between the upholstery and foam. Certain models have more or less than others in order to optimize design and comfort.

6 **Gliding steel mountings**

The unique gliding mountings that are built-in to our chairs and sofa provide the best individual resting position, because the weight of the body determines the position.

7 **Cold cure moulded foam in back, seat, armrest and footstool**

When moulding polyurethane foam, which we usually use, the foam is moulded in casts that have the exact shape of the product.

There are considerable differences between block foam and moulded cold cure foam when it comes to the durability of its physical appearance. Block foam tends to lose its suppleness after a few years of everyday use. This makes it softer as time passes. Cast moulded cold cure foam retains its suppleness longer than block moulded foam.

8 **Laminated wooden bases**

Laminated wooden elements are selected for several of our bases because they provide durability and comfort. They also enable many exiting design opportunities. Today Hjellegjerde are proud to be a part of this unique, traditional craft. Wood remains an important material in the development of tomorrow's furniture. All colours are stained and lacquered.

ugh individual choices



Resting position



Fjords® recliners have continuous adjustment of the back and provide comprehensive support that prevents tiredness in your legs and back. Your individual resting position is achieved by moving your body.

Fjords® Active Release System™



All of our recliners have a unique built-in mechanism that automatically provides the best neck and back support. If desired, it can easily be adjusted by a single movement to further enhance your seating experience.

Two different sizes



All of our swivel recliners are available in two sizes: Small and Large.

Adjustable headrest



Some of our products have height adjustable headrest with the built in Fjords® Active Release System™.

10 year warranty

Our material and production control provides you with a 10 year warranty on all steel components and 5 years on foam, plastic and wood constructions



Products are traceable

All Fjords® products are traceable. A visible sticker underneath the armrest or base will tell you when the product was manufactured. In case of general enquiries on our product, we request that you refer to this sticker.

Great sitting experience from **Norway**.

When furnishing your home, there are always many things to consider. Furnishing a room with seating groups often involves selecting a combination of chairs and sofas, while other elements of the interior play a role in the overall design. When you choose Fjords®, you choose one of the greatest sitting experiences from Norway.

Options

Fjords® is a complete collection for flexible use of small as well as large spaces. Here you can combine chairs and sofas as desired and complement the combination with accessories in order to optimize the sitting experience. Excellent quality and a successful functional design give you the opportunity to furnish with a uniform style.



Hjørundfjord in winter



Fjords® Sogndal

Fjords® Sogndal has its stylish strong lines from the Sogndal valley in Norway, where steep mountain cliffs dive straight into the deep fjord. In contrast to the strong design, you will find soft seating comfort in the Fjords® Sogndal. This model matches the design of the Fjords® Alfa sofa.





Fjords[®] Sogndal, Leather SL 222 Chocolate



Fjords® Myken, Leather SL 226 Light Grey.



Fjords® Myken

Fjords® Myken Relaxer Gravity is distinguished by the soft cushion and the comfortable reclining function that offer the Zero Gravity resting position, where the legs are resting higher than the heart and give good blood circulation to the body.





Fjords® Ulstein, Relaxer Zero Gravity, Leather NL120 Havana.



Fjords® Ulstein Zero Gravity

Fjords® Ulstein Zero Gravity has unique comfortable properties in all positions. Stepless back adjustment, combined with an integrated footrest make this a very practical and comfortable choice.

This chair is equipped with the Fjords® Zero Gravity System™, which ensures an optimum resting position. This piece of furniture should be tried to be believed, as such comfort is difficult to describe in words.



Fjords® Ulstein Relaxer Zero Gravity, Leather NL120 Havanna.



Fjords® Ulstein Relaxer Swing, Leather NL120 Havanna.



Fjords® Urke Relaxer

Fjords® Urke Relaxer Swing has unique comfortable properties in all positions. Stepless back adjustment, combined with an integrated footrest and a comfortable rocking function make this a very practical and comfortable choice. It is supplied with 360 degrees rotation.

Fjords® Urke Zero Gravity is equipped with the Fjords® Zero Gravity System™, which ensures an optimum resting position.

All products in the Fjords® collection are built with steel structures in cold cure moulded foam to ensure stable and durable shape. The result is a comfortable recliner for many years.



Fjords® Urke Relaxer Swing



Fjords® Urke Relaxer Zero Gravity





Sofas



Fjords® Grip

Extreme soft comfort





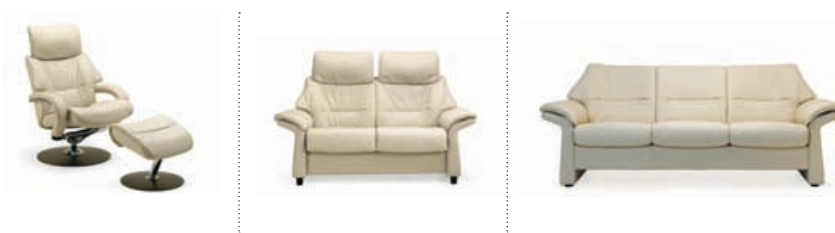




Fjords[®] Grip sofa low 3 seats, adventure corner, sofa high with reclining function 2 seats, Leather SL 226 Light Grey.

Extreme soft comfort

Fjords[®] Grip is designed by Jarle Slyngstad, who is behind several of our most popular pieces of furniture. Fjords[®] Grip is supplied with either high or low back. If you compose your own furnishing with Fjords[®] Adventure and Fjords[®] ModuleTable, you will have a functional and comfortable experience.



The **Fjords[®] Grip**, has chairs and sofas with high and low backs. The chairs are supplied in two different sizes. Footstool and other accessories are also available.

Fjords® Ona

When consistency counts







When consistency counts

Fjords® Ona offers homogenous furnishing where chair and sofa have been carefully harmonized and where comfort and function are important values for the seating experience. The model has high backs with a height adjustable headrest with Fjords® Active Release System™. The swivel chair Fjords® Ona incorporates a groundbreaking use of materials and unique design details which makes it very attractive. In addition, it is a piece of furniture that has character and incredible comfort.



Fjords[®]Ona has chair and sofa with high backs. The chair is supplied in two different sizes. Footstool and other accessories are also available.



Fjords® Alfa

Comfort feature on low back sofas



Comfort feature on low backs sofas

Fjords® Alfa sofas are available with either high or low backs and each seat can be individually adjusted, or you can choose a sofa (SL) with a fixed low back. Nice to look at, extremely pleasant to sit in.



Fjords® Alfa sofa is available with high or low backs and chairs to match the design; Fjords®Olden, Fjords®Voss, Fjords®Giske, Fjords®Sula and Fjords® Sogndal.



Fjords® Alfa

Stylish lines from nature

Stylish lines from nature

Fjords® Alfa - the perfect place to rest after your day. With its soft lines and snugly sitting, it will give you a comfortable nest to relax and unwind.



Picture taken from Eidsdal



Fjords[®] Alfa sofa is available with high or low back.



Fjords® Aalesund

Pure comfort. Enough said.



A furniture concept with matching designs

Fjords® Aalesund provides a uniform style of furnishing where chairs and sofas are carefully matched. High back sofa (FSH) is provided with 1-, 2- or 3 seats, each reclining independently. The low back sofa (SL) is available with 2 or 3 seats.

The collection also comprises two comfortable recliners with integrated footrests and a swivel chair. One with 360 degrees rotation and rocking function, the other on four legs. All products are built with steel structures in cold cured moulded foam to ensure longevity of the product as well as optimum comfort for many years



Fjords® Aalesund FSH1s



Fjords® Aalesund High back sofas with stepless back-adjustment



Fjords® Aalesund Low back sofas



Combine with:



Fjords® Bergen



Fjords® Ulstein Relaxer Zero Gravity



Fjords® Ulstein Relaxer Swing

Fjords® Molde

Pure comfort. Enough said.





Soft Comfort

Fjords® Molde provide a uniform style of furnishing where chairs and sofa are carefully matched. High back sofa (FSH) is provided with 1-, 2- or 3 seats, each reclining independently. The low back sofa (SL) is available with 2 or 3 seats.

The collection also comprises two comfortable recliners with integrated footrests. One with 360 degrees rotation and rocking function, the other on four legs. All products in the Fjords® collection are built with steel structures in moulded cold cure foam to ensure stable and durable comfort.



Fjords® Molde FSH 1s



Fjords® Molde High back sofas with stepless back-adjustment



Fjords® Molde Low back sofas



Combine with:



Fjords® Loen



Fjords® Urke Relaxer Zero Gravity



Fjords® Urke Relaxer Swing

MULTE™
COLLECTION

DESIGN BY JARLE SLYNGSTAD



MULTE™ TABLE A07
W: 50 H: 45 D: 50



MULTE™ TABLE A06
W: 102 H: 37 D: 102



MULTE™ TABLE A10
W: 60 H: 37 D: 150



MULTE™ POUF A33
W: 72 H: 43 D: 72



MULTE™ PLAID A60
135X160



MULTE™ TEALIGHT HOLDER A70
W: 10

HOME COLLECTION

HJELLEGJERDE ACCESSORIES



HOME TABLE A01 CUBE
Small: W: 43 H: 43 D: 45
Large: W: 47 H: 45 D: 45



HOME TABLE A02 UNISON
W: 17/51 H: 52 D: 63



HOME TABLE A03
W: 47 H: 50 D: 62



HOME TABLE A05 WAVE
W: 75 H: 35 D: 135



HOME TABLE A05 WAVE
W: 75 H: 49 D: 135



HOME POUF A30
W: 43 H: 43 D: 43



HOME LONG POUF A31
W: 43 H: 43 D: 105



HOME ROUND POUF A33
W: 43 Ø: 52



HOME MAGAZINE HOLDER A40
W: 21 H: 50 D: 40

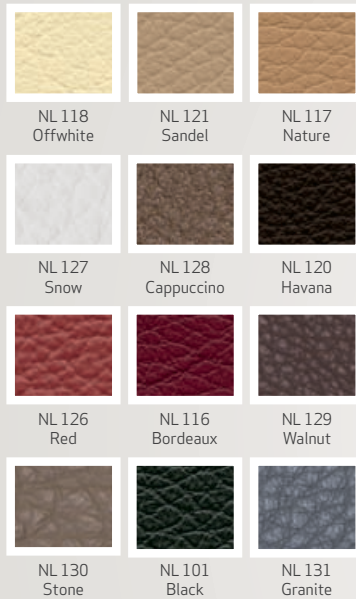
LEATHER

Nordic Line is a fully protected top grain leather which undergoes careful processing to ensure a finished product that is more resistant to liquids and sunlight. This treatment also protects Nordic Line leather from stains and minor wear while reducing everyday maintenance to an absolute minimum. A perfect choice for furniture that is heavily used.

Soft Line leather features a unique softness and natural feeling for added comfort. Soft Line leather is treated with a delicate, protective finish that protects against stains and improves resistance to liquids. Soft Line is an ideal solution for families that want to enjoy the pleasure of quality leather furniture without having to alter their normal routines in order to maximize the life of their furniture.

Astro Line Semi-anilin: Although the term is typically defined as being only partially aniline dyed, aniline dyeing is in fact only part of the process. The term semi-aniline means that some surface pigments have been applied to the natural leather to even out tones, mask blemishes and make it more resistant to liquids. Compared to pure aniline leather, semi-aniline leathers offer improved resistance to spills and environmental factors. Astro Line leather is slightly thicker than other furniture leather while still maintaining a natural softness and excellent resistance to wear and tear..

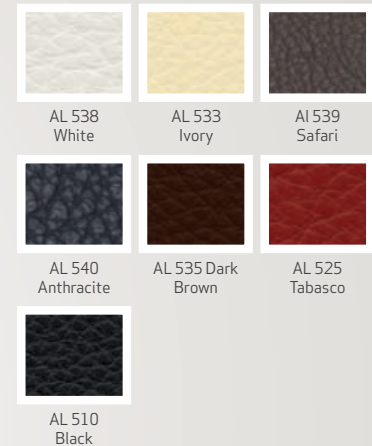
NORDIC LINE



SOFT LINE



ASTRO LINE



MICROFIBRE

Microfibres are incredibly easy to maintain. Our microfibres are antistatic and water and oil repellent, making them resistant to dirt and stains. Microfibre fabric is a suede-like upholstery fabric that is soft and comfortable to sit on. The fabric's unique fibre combination makes it practically impossible to wear out and provides a high level of sitting comfort. It comes in a number of elegant and contemporary colours.

In total we offer 101 Comfort colours. We also offer 19 colours from affordable microfibre styling.



FABRIC

To obtain a comprehensive overview of our wide range of fabrics, visit your closest Hjellegjerde® dealer. Here you will find our fabrics in separate collages, where you can combine them as you desire – and give your furniture a personal touch. Our fabric collection contains more than 200 options to choose from.

The fabric collection from Hjellegjerde® has been tested and approved in accordance with the Møbelfakta quality requirements. Møbelfakta tests and approves fabrics in accordance with Norwegian and international standards (NS, EN and ISO). The tests are carried out in accredited laboratories and simulate 10 years of normal use.

Fabrics are tested for strength, wear (Martindale), pulling/burling, colour fastness (light, dry, wet) and fire.

LUNA



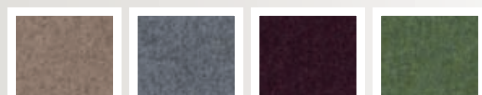
Luna 4102 Luna 4011 Luna 4502 Luna 4302



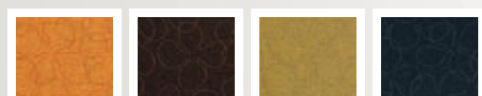
Luna 4104 Luna 4101 Luna 4108 Luna 4705



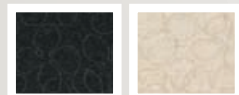
Luna 4601 Luna 4012 Luna 4006 Luna 4301



Luna 4112 Luna 4606 Luna 4401 Luna 4804

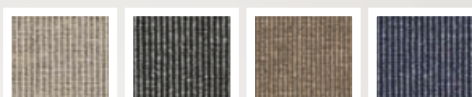


Luna 4302 Embroidery Luna 4104 Embroidery Luna 4705 Embroidery Luna 4601 Embroidery

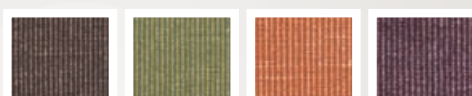


Luna 4011 Embroidery Luna 4006 Embroidery

RANA

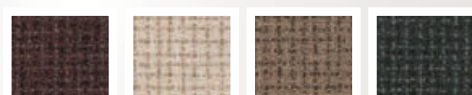


Rana 9201 Rana 12201 Rana 25101 Rana 4201

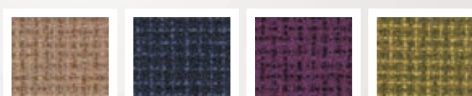


Rana 26101 Rana 28101 Rana 20201 Rana 19201

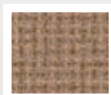
BLAKE



Blake 4101 Blake 1101 Blake 3101 Blake 7101

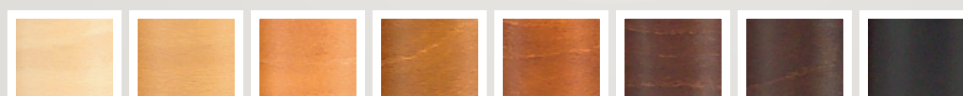


Blake 2101 Blake 14101 Blake 10101 Blake 13101



Blake 12101

WOODWORK



Nature P40/Lys Eik Light Kirsch Teak Kirsch Mahogany Espresso Black

This is a reproduction and deviations in the rendering of colour and texture may occur.

Hjellegjerde® - a leading Norwegian furniture manufacturer



Furniture manufacture started on a small scale in 1941 in the cellar of the Hjellegjerde® family in Sykkylven, a fjord village in Møre and Romsdal. The brothers Otto and Mindor Hjellegjerde were the original founders.

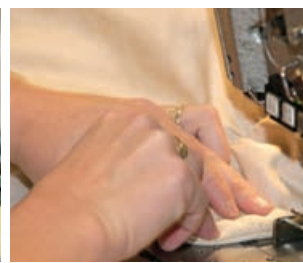
As the years went by, the cellar was constantly being enlarged to allow an increase in production, and the third brother, Ingvald, joined the company in 1946.

With great involvement and a burning desire to create something, the brothers built a business that has become one of Norway's largest furniture groups and an important player in the development of the Norwegian furniture industry.

Hjellegjerde® has since its conception in 1941 undergone many changes. We have gone from being a small family business located in modest cellar premises, to what we are today, a company with market shares in five continents.

Factories have been established in Lithuania and Thailand. Supplying comfortable, quality furniture with Norwegian design based on sound craftsmanship was emphasised from the beginning. Modern technology later became an important part of the production process. The range has moved from producing purely Scandinavian sofas and chairs to including more internationally-oriented functional furniture concepts.

History shows that Hjellegjerde® was founded on will, commitment, belief and guts, both among management and employees. This is a fair description of the business today as well, where people believe in what they are doing, and the products are created with as much commitment and pride as in 1941.



The labour of machines – the craft of hands

The Fjords® collection is ready for the future, where technology and craftsmanship go hand in hand. Technology ensures and increases the quality of the products, but it is the people behind the technology that distinguish the furniture.

We are aware of the value of the people who create our products and we encourage those with many years of experience in the business and who have worked with us for many years to cooperate with younger employees with new ideas and creativity.

With modern Norwegian design inspired by old traditions, Norwegian nature and history, we shall create the trends for the future.

In addition, we are proud of our traditions and will bring these with us to the future. Combined with the ability to think forward and be curious and innovative, we shall be a future-oriented furniture manufacturer that not only follows but drives the development of furniture and interior trends.



Chair from 1941



Fjords®Ona



Visit www.fjords.no

Multilingual site; English, German, French and Norwegian

Customer Service Centre

Build your own function sofa

Browse the complete Fjords-Collection

Measurements for all models

Download Assembly Instructions

View the Hjellegjerde Design Icons

... and a lot more!

www.fjords.no

Hjellegjerde